

**THE COCA-COLA® WALMART A250 MINI CANS OFFER
TERMS AND CONDITIONS**

1. **Eligibility:** The Coca-Cola® Walmart A250 Mini Cans Offer (the “Offer”) is open only to legal residents of the 50 U.S., D.C. and Puerto Rico (“Eligibility Area”), who are 18 years of age or older as of date of participation (“Participant”). Void outside the Eligibility Area and where prohibited by law. Employees of The Coca-Cola Company (the “Sponsor”), WPP plc, TPG Rewards, Inc. (“Administrator”), Coca-Cola bottlers, Walmart Inc. (“Walmart”), Don Jagoda Associates, Inc., and their respective subsidiaries, parents, divisions, franchisees, promotional partners, agencies, affiliates, advertising and promotion agencies (collectively, the “Released Offer Parties”) as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee, are not eligible to participate. This Offer is subject to all applicable federal, state, and local laws and regulations. Participation constitutes Participant’s full and unconditional agreement to these Terms and Conditions.

2. **Offer Period:** The Offer begins at 10:00 am Eastern Time (“ET”) on June 8, 2026 and ends at 11:59 pm ET on August 15, 2026, or once all rewards have been claimed, whichever occurs first (“Offer Period”).

3. **How to Participate/Receive a Reward/Reward Details:** During the Offer Period, make a qualifying purchase in one (1) transaction and on one (1) receipt (“Receipt”) of one (1), two (2), or three (3) participating 20 pack(s) of A250 mini cans of Coca-Cola Original Taste, Diet Coke, or Sprite (“each a “Qualifying Product”) in store or online at a participating Walmart located in the 50 U.S./D.C. or Puerto Rico. Next, visit the website directly at <https://www.AmericasBirthdayCoke.com> (the “Website”) Next, follow the instructions to provide your registration information by providing your name, mailing address, email address, date of birth, and upload a photo of your original Receipt and hit submit (“Claim”). Your Receipt should also include the store name, date of purchase, the Qualifying Product(s), and transaction total. Click where indicated to receive the following reward (each a “Reward”), based on the number of Qualifying Products purchased, once your Claim is verified. Limit one (1) of each Reward per Participant. To receive one (1) of each Reward, you must Claim each Reward separately based on the below.

Number of Qualifying Product(s) Purchased	Reward	Quantity of Rewards Available	Approximate Retail Value (“ARV”)
1	A Sponsor-specified lapel pin	3,016	\$2.25
2	A Sponsor-specified t-shirt	1,200	\$19.00
3	A Sponsor-specified hat	600	\$18.30

Actual style, sizes, and colors of each Reward are to be determined by the Sponsor in their sole discretion.

Any attempt by any Participant to obtain more than the stated number of Rewards by using multiple/different email addresses, identities, registrations or logins, or any other methods will

void that Participant's Reward and that Participant may be disqualified from the Offer. In the event of a dispute as to any Claim, the authorized account holder of the email address used to submit the Claim will be deemed to be the Participant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Participants may be required to show proof of being the authorized account holders.

In the event that during the time the Rewards are available, the specific Reward included in these Terms and Conditions becomes unavailable, Sponsor will substitute a Reward of equal or greater retail value. No transfer, cash or other substitution of a Reward is permitted except Sponsor may substitute Reward for one of comparable or greater retail value for any reason. Resale of a Reward is prohibited.

4. **Reward Fulfillment:** Once a Claim has been validated by Administrator, Rewards will then be fulfilled to a Participant to the email addresses provided within 6-8 weeks after verification. Return of any Reward or notification as undeliverable will result in disqualification and Reward will be forfeited. The Participants are solely responsible for all taxes in connection with the Reward (if applicable), including without limitation federal, state and local sales taxes, and the reporting consequences thereof. Participants who have inquiries regarding their Reward fulfillment must contact customer support within six (6) months after the Offer has ended (and any outstanding Rewards will be forfeited after that time).
5. **Publicity:** Except where prohibited, participation in the Offer constitutes Participant's consent to Sponsor and its agents' use of Participant's name, likeness, photograph, voice, opinions and/or hometown and state for promotion, advertising, marketing, and promotional purposes in any media, worldwide, without further notice, payment or consideration.
6. **General Rules:** By participating in the Offer, Participant fully and unconditionally agrees to and accepts these Terms and Conditions and the decisions of the Sponsor and Administrator, whose decisions are final and binding in all matters related to the Offer. Any normal Internet/phone access and data/usage charges imposed by Participants' online/cellular service will apply and are Participants' sole responsibility. Sponsor is not responsible for any compatibility issues with Participant's device/browser used for Claim. Claims become the property of Sponsor upon receipt and will not be acknowledged or returned. Claims specifying an invalid, non-working, or inactive email address may be disqualified. No information regarding Claims, other than as otherwise set forth in these Terms and Conditions, will be disclosed. Sponsor is not responsible for lost, interrupted or unavailable network server or other connection; miscommunications; failed phone or computer or telephone transmissions; technical failure; jumbled, scrambled or misdirected transmissions; late, lost, incomplete, delayed, or misdirected Claims; or other errors of any kind whether human, mechanical, or electronic. In the event the Offer is compromised or impaired in any way for any reason, including but not limited to, fraud, virus, bug, unauthorized human intervention, outbreak of widespread illness, pandemic, or other similar occurrence, civil unrest or any other problem or other causes beyond the control of Sponsor that corrupts or impairs the administration, security, fairness, or proper conduct of the Offer, Sponsor reserves the right in its sole discretion to suspend or terminate the Offer and award Rewards only to those Participants who submitted valid Claims for the applicable Reward prior to cancellation. Sponsor is not responsible for lost, late, misdirected, corrupted, or incomplete Claims. Proof of submission is not

proof of receipt by Sponsor. By participation in the Offer, Participants and Reward recipients release and hold harmless the Released Offer Parties from and against any and all liability, claims, or actions of any kind whatsoever for injuries, damages, or losses to persons or property which may be sustained in connection with submitting a Claim or otherwise participating in any aspect of the Offer, the receipt, ownership or use of any Reward awarded, or while preparing for, participating in any Reward-related activity or any typographical or other errors in these Terms and Conditions or the announcement or offering of any Reward.

- 7. Fraudulent/Disruptive Activities:** Any attempt to tamper with, interfere with, or manipulate the Claim process, the operation of the Offer or Website or the Reward distribution, including, but not limited to, the use of AI, bots, automated systems, or fraudulent identities, is strictly prohibited. Claims generated by AI, script, macro, or other automated means, or by any means that subvert the claim process, will be disqualified and may result in the Participant being disqualified and banned from future promotions conducted by Sponsor and its affiliates. The Sponsor reserves the right to disqualify any individual suspected of engaging in this prohibited conduct, including but not limited to, creating multiple email addresses, submitting false information, or engaging in any activity that violates these Terms and Conditions. Any such actions may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to not only disqualify such individual but seek damages from such individual to the fullest extent permitted by law. Furthermore, any Participant that acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person will be disqualified. Sponsor's failure to enforce any term of these Terms and Conditions shall not constitute a waiver of this provision.
- 8. Disputes:** Participant agrees that: (a) they release and will defend, indemnify and hold harmless the Released Offer Parties from any and all claims ("**Legal Claims**"); (b) Legal Claims arising out of or connected with this Offer, or any Reward awarded shall be resolved individually, without resort to any form of class action, and solely and exclusively in a federal or state court located in Atlanta, GA; (c) Participant submits to sole and exclusive personal jurisdiction to said courts in the State of Georgia for any such dispute and irrevocably waives any and all rights to object to such jurisdiction; (d) any and all Legal Claims, judgments, and awards shall be limited to actual damages of no more than \$100, including costs associated with entering this Offer, but in no event attorneys' fees; and (e) under no circumstances will Participant be permitted to obtain awards for and Participant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Terms and Conditions, or the rights and obligations of Participants or the Released Offer Parties in connection with this Offer shall be governed by, and construed in accordance with, the laws of the State of Georgia, without giving effect to any choice of law or conflict of law rules of provisions (whether of the State of Georgia or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Georgia.
- 9. Privacy Notice:** Information collected by Sponsor in connection with this Offer may be used by Sponsor and shared with third parties involved in administration of the Offer in accordance with the Sponsor's online Privacy Notice posted at <https://www.coca-cola.com/us/en/legal/privacy>

[policy](#). The Participant agrees to the collection, processing and storage of their personal data by Sponsor for the purposes of the Offer.

10. Sponsor/Administrator: Sponsor of the Offer is The Coca-Cola Company, One Coca-Cola Plaza, Atlanta, GA 30313. Administrator of the Offer is TPG Rewards, Inc., 29 Broadway, New York, NY 10006.